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Filing date: **10/19/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92064564
Party	Defendant That's It Nutrition, LLC
Correspondence Address	THAT'S IT NUTRITION LLC 16106 HART ST VAN NUYS, CA 91406 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Zsafia Nemeth
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Signature	/Zsafia Nemeth/
Date	10/19/2016
Attachments	Notice of Appearance of Counsel.pdf(69379 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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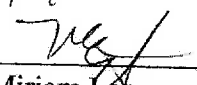
In the matter of the Trademark Registration No. 4,035,020 for "That's It." registered on October 4, 2011 and Trademark Registration No. 4,638,221 for "THAT'S IT" registered on November 11, 2014

GENERAL MILLS, INC.)	
)	Cancellation No.: 92064564
)	
Petitioner,)	NOTICE OF APPEARANCE OF
)	COUNSEL
vs.)	
)	
THAT'S IT NUTRITION, LLC,)	
)	
)	
Respondent.)	

NOTICE OF APPEARANCE OF COUNSEL

Respondent, That's It Nutrition, LLC, a California limited liability company hereby appoints Thomas I. Rozsa, a member of the Bar of the State of California and permitted to practice before the United States Patent and Trademark Office, Registration No. 29,210, and Zsofia Nemeth, a member of the Bar of the State of California, of the law firm of ROZSA LAW GROUP LC, 18757 Burbank Boulevard, Suite 220, Tarzana, California 91356-3346 Telephone (818) 783-0990, Facsimile (818) 783-0992, email [\[counsel@rozsalaw.com; zsofi@rozsalaw.com; amy@rozsalaw.com\]](mailto:counsel@rozsalaw.com), as counsel upon whom notices or processes in this proceeding may be served.

Executed in VAN NUYS, CA, this 19 day of October, 2016.



Miriam Lewensztain
Managing Member

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that the NOTICE OF APPEARANCE OF COUNSEL is being filed electronically with the Trademark Trial and Appeal Board on October 19, 2016.

/s/ Zsofia Nemeth
Zsofia Nemeth
Attorney for Respondent
That's It Nutrition, LLC

In Re Cancellation No. 92064564

CERTIFICATE OF SERVICE

I hereby certify that a copy of the document entitled NOTICE OF APPEARANCE OF COUNSEL was sent on October 19, 2016 via first class mail, postage prepaid, to the attorneys for the Petitioner at the following address:

William C. Rava
Perkins Coie LLP
1201 Third Avenue, Suite 4900
Seattle, Washington 98101

Dated: October 19, 2016

/s/ Zsafia Nemeth
Zsafia Nemeth
Attorney for Respondent
That's It Nutrition, LLC

In Re Cancellation No. 92064564